



















Major Issues on AV Commercialization

4 Major AV Promoting Motivation:

- Safety / Welfare / Economy / Environment
- (1) Safety Regulation... HOW? (ex : Nevada or California)
 - Switching Equipment to able to change manually
 - (Disengagement of Autonomous mode)
 - Insurance Duty (more than \$5 million)
 - Duty for recording Self-Driving test results and Submit it to Gov.
 - Driver's License for testing AV or Commercialized AV
- (2) Safety Secure... HOW?
 - Safety problem during the transition period (Man Driven ->ADAS -> AV)
 - Insufficiency of Infrastructure (V2I, V2V, V2X, Dynamic map...)
- (3) Liability... WHO? WHICH? Driver .vs. AV Company / SW .vs. Sensor
 - Can the AV SW algorithm be a Driver in legal terms?
 - In accident case, Whose liability is more heavily? AV Owner or AV Company?
- (4) Privacy & Security
 - Needs of Compromise with Privacy and Security



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Major Issues on AV Commercialization

4 Major AV Promoting Motivation:

- Safety / Welfare / Economy / Environment
- (1) Public Transportation .vs. AV (Private Car)
 - Welfare for the aged and disabled people
 - Which way is more effective and efficient to Social Welfare?
 - Safety / Welfare / Economy / Environment
- (1) Labor Market Change
 - Decrease of traditional Jobs (Taxi, Bus Driver ...)
 - New Sharing Economy Growth (Uber, Car Sharing ...)
- (2) Infrastructure
 - Power Station/V2X Infra/ Telecommunication Tech. (5G)/Dynamic amp
 - New City Plan(Smart City Plan) for AV
 - Safety / Welfare / Economy / Environment



- Reduction of fuel consumption & CO2 emission by optimizing traffic flow

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Ethical Issues on AV Commercialization

Effective Counterplan of the Ethical Issues

- (1) Social Corresponding Strategy 1 : Various Ethical Criterion
 - Communication and Persuasion : Formation of Social Consensus
- (2) Social Corresponding Strategy 2 : Joint Response System
 - Establishment of Common Fund for supporting accident victims
- (3) Individual Corresponding Strategy: Robotics Ethic Committee
 - Managing and Reviewing the Occasional Robotics Ethic Problem (Manufacturing Company, Operating Company, Authorities ...)
- (4) Legal Corresponding Strategy: Revision various Laws and Regulations
 - Clarification of Liability, Insurance Duty, Liability on Criminal/Civil Law ..
 - Revision of Administrative Law and Regulations



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Revision of related Laws in Korea

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Date of legislation	Title	Description
General Legislation	Motor Vehicle Management Act/Enforcement Decree of the Automobile Management Act/Enforcement Rule of the Automobile Management Act/Delegate Administrative Rule	
2015.05.26	Pre-announcement of legislation of revision of rule with regard to the performance and standard of motor vehicle and motor vehicle part	In order to develop AV and support supply, the government approved the installment of autonomous steering system during the temporary period.
2015.08.05	Pre-announcement of legislation of revision of the enforcement decree and enforcement rule of the automobile management act	To support the development of motor vehicle industries, it inclines to improve & compensate loopholes that indicated from the operation system by compensating the temporary operation system of green & advanced future technology vehicle such as AV and micro car.
2015.08.07	Administrative notice of regulation bill concerning the safety operation requirements of AV and test operation	A bill for Revision of The Enforcement Rule of the Automobile Management Act (Ministry of Land, Infrastructure and Transport Official Notice 2015-965) authorizes a temporary operation license for AV where it inclines to determine the detail requirements and evaluation methods for safety operation of AV.
(130)		http://autonomousvehiclelaws.com/w/index.php/Main_Page#Trends

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Date of legislation	Title	Description
2015.10.22	Pre-announcement of legislation of revision of rule with regard to the performance and standard of motor vehicle and motor vehicle part	Enforcement Decree of the Automobile Management Act Temporary Operation Permitted Period of AV Regulation(Bill 7)When Minister of Land, Infrastructure and Transport allows temporary operation of AV for testing and researching purposes, it inclines to prescribe regulations that such period shall not exceed 5 years.
2016.02.04	Enacted the regulation of the safety operation requirements of AV and test operation	Revision of Motor Vehicle Management Act(Act 13486, 2015. 11. Proclaimed, 2016. 2. 12. Enforced) and Enforcement Rule of Automobile Management Act(Decree of Ministry of Land, Infrastructure and Transport 284, 2016. 2. 11 Proclaimed, 2012. 12 Enforced) shall establish detail requirements and confirmation methods for safety operation which are delegate by the Rules.
2016.03.29	Pre-announcement of legislation of revision of rule with regard to the performance and standard of motor vehicle and motor vehicle part	Application of special safety standard for AV(Bill attachment 6.2). In order to develop AV and support supply, it applied the special safety standard on the steering technology among the standard of automotive steering system in relation to tempora operation of AV for testing and researching purposes.



